



When: October 16th & 17th, 2010

Saturday: 12:00pm-10:00pm

Sunday: 12:00pm-7:00pm

Where: Bryant Park, along the intracoastal waterway in Lake Worth

Attendance: 7,000 over 2 days

**Admission: \$5.00 for adults.
Children under 12 free.**

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Event Overview

The Lake Worth Heritage Festival is held outdoors in beautiful Bryant Park along the intracoastal waterway.

The Festival (previously known as Hispanic Fest) celebrates the diverse population of Lake Worth and the surrounding area. It is an entertainment, food and arts and crafts event. This two day festival features entertainment of the many cultural backgrounds that make up the fabric of Palm Beach County and the state of Florida.

Authentic cuisine representing palettes of many nationalities will fill the air of the park. Attendees will stroll and have the opportunity to appreciate the skill of Arts & Crafts vendors who present their work.





\$15,000 Sponsorship

Logo recognition in all printed Lake Worth Heritage Festival Material

Recognition on the Lake Worth Chamber Face book Page

Signage at all entrances

Rotating sponsor credit on all TV Ads

Inclusion in all DJ promotional mentions on air

Logo on www.lwchamber.com for a 90 day period

Logo inclusion in all print advertising, publicity posters, magazine ads/articles, brochures, flyers, and follow-up public relations materials.

Listing on Lake Worth Heritage Festival Web Site

Recognition on Sponsor Board and signage at the event

10 x 10 exhibit/booth in prime location at event / Promotion of Services & Products

Recognition on stage prior to main act on Saturday

8 tickets to VIP Area & 10 General Admission Tickets

\$10,000 Sponsorship

Logo recognition in all printed Lake Worth Heritage Festival Material

Signage at Entrances

Recognition on Lake Worth Chamber Face book page

Logo on www.lwchamber.com for a 90 day period

Logo inclusion in all print advertising, publicity posters, magazine ads/articles, brochures, flyers, and follow-up public relations materials.

Listing on Lake Worth Heritage Festival Web Site

Recognition on Sponsor Board and signage at the event

10 x 10 exhibit/booth in prime location at event / Promotion of Services & Products

Recognition on stage prior to main act on Saturday

6 tickets to VIP Area & 10 General Admission Tickets



\$5,000 Sponsorship Level

Logo recognition in all printed Lake Worth Heritage Festival Material

Logo on www.lwchamber.com for a 90 day period

Logo inclusion in all print advertising, publicity posters, magazine ads/articles, brochures, flyers, and follow-up public relations materials.

Listing on Lake Worth Heritage Festival Web Site

Recognition on Sponsor Board and signage at the event

10 x 10 exhibit/booth in prime location at event / Promotion of Services & Products

Recognition on stage prior to main act on Saturday

4 tickets to VIP Area & 10 General Admission Tickets



\$2,500 Sponsorship Level

Logo recognition in all printed Lake Worth Heritage Festival Material

Listing on Lake Worth Heritage Festival Web Site

Recognition on Sponsor Board

10 x 10 exhibit/booth in prime location at event

2 tickets to VIP Area & 6 General Admission Tickets

Listing on Lake Worth Heritage Festival Web Site

\$1,000 Sponsorship Level

10 x 10 exhibit/booth at event **or** give your booth to a non profit organization **or** have your companies name on a banner at the most visible place at the Festival, main stage. (Choose One)

Recognition on Sponsor Board

Recognition in Chamber Newsletter

*The Chamber can tailor any of the above sponsorship levels to your companies needs. We will work with you on a **special sponsorship package**.